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# MARC WALKER

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## CAREER SUMMARY

I have worked in film and media since 1999, starting as an assistant in the Hollywood film industry and working my way towards owning my own internet media solutions company, focusing on small businesses, organizations, and individuals. I often tell new clients, "If you can see it on the internet, I can probably make it." I am looking forward to being a part of an organization or company where my various skills and talents can be challenged and thrive.

## EXPERIENCE

OWNER, LUCKAE WEB SOLUTIONS, LOS ANGELES, CA – 2014 - PRESENT

Owner (and sole employee) running a full service internet solutions company for small business, individuals, and organizations. Services focus on web design and maintenance, web hosting, social and email marketing, ecommerce, photography and video production and post production. Highlights include producing and managing a successful \$35,000 crowd funding campaign, directing and editing three music videos for Los Angeles world music artists Dengue Fever, and cinematography on two upcoming documentaries on Dengue Fever's next album releases. Website at <http://www.luckae.com>

CONTENT MANAGER, ISLAND MEDIA GROUP, LAS VEGAS, NV – 2006 - PRESENT

Island Media Group has produced premium video content exclusively for online subscription services since 2006. Highlights include innovating efficient production workflows to streamline post-production for fast content delivery, creating and managing content publishing schedules, and custom website development to increase security as well as customer satisfaction and retention.

OWNER, MARC WALKER PHOTOGRAPHY – 2003 - 2014

Freelance photography and video production and post production work for various clients. Highlights include covering Dengue Fever's U.S. Embassy-sponsored Southeast Asia tour, photographing missionary work rescuing Myanmar refugees in northern Thailand, and photographing Cambodian Living Arts cultural performances in Phnom Penh.

## EDUCATION

UNIVERSITY OF CALIFORNIA, SANTA BARBARA  
BACHELOR OF ARTS, FILM STUDIES, 2001

BROOKS INSTITUTE OF PHOTOGRAPHY, SANTA BARBARA  
MASTER OF SCIENCE PROGRAM, 2005

## SKILLS

I am proficient in many types of cameras, both film and digital, still and video. I am a Mac expert, and versed in Adobe Premiere Pro, Photoshop, Lightroom, and correlating software. I am also a talented web designer in various CMS programs, including Wordpress and custom HTML and CSS code. Additionally, I run my own hosting and email servers and am knowledgeable about most website development needs. I am very experienced in social media platforms and strategies for business, including paid advertising campaigns and email marketing. I work with several customers to manage and improve their ecommerce stores and product fulfillment.

I am intelligent, independent, resourceful, motivated, and very detail oriented.

## REFERENCES

Josh Mills, It's Alive Media (client)  
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Nicole Twitchell, Hot Yoga Helena (client)  
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